



1300 NW Briarcliff Pkwy, Ste. 120
Kansas City, MO 64150
913.948.6770
816.399.0787

Special Quarterly Update: Roller Coaster Q1 Ends Mixed

Weekly Update – April 4, 2016

After a rocky start to the year, most stocks ended the first quarter slightly higher, which is remarkable considering the negative sentiment that caused stocks to selloff in the early weeks of 2016. For the quarter, the S&P 500 gained 0.77%, the Dow grew 1.49%, and the NASDAQ fell 2.75%.ⁱ

Markets faced serious headwinds last quarter due to slowing economic growth around the world. Combined with rising interest rates, a strong dollar, and falling commodities prices, we faced a perfect storm of factors that ticked off a stock market correction. However, after falling by as much as 10.5% earlier in the quarter, the S&P 500 gained 6.7% in March. That's the best performance since October 2015.ⁱⁱ Given the roller coaster ride we've had this year, the recent gains are a testament to the resilience of investors.

Let's talk about what happened last quarter.

What affected markets in Q1 2016?

Slowing global economic growth. Concerns about overseas growth were responsible for a lot of market activity. China's ongoing economic woes caused major turmoil in markets around the world as investors digested the news that the world's second-largest economy is slowing.ⁱⁱⁱ Though China is grappling with a transition away from a manufacturing-centered economy, experts fear that the move won't come without pain.^{iv} Europe also faced its share of concerns. China's slowing demand for foreign goods will hit European firms harder as many worry about terrorism and the migration crisis currently facing the borderless Schengen region.

Volatile oil prices. Oil producers faced falling demand and stubbornly high oil supplies, which caused oil prices to plunge.^v At the end of the quarter, prices appear to have stabilized somewhat as oil-rich nations like Kuwait and Saudi Arabia seek to stabilize prices through cooperation between producers.^{vi}

The volatility and prolonged lows will likely be felt in energy sector earnings for the first quarter; however, low prices were a boon to consumers. Though gasoline prices will likely rise as refineries switch to summer blends ahead of the peak summer driving season, the average cost per gallon hit a 12-year low in the first quarter. The national average for the quarter was \$1.86 per gallon—saving Americans nearly \$10 billion, or about \$45 per licensed driver. Did Americans plow those gas savings back into the economy through spending? We'll see when spending data for the quarter is released.^{vii}

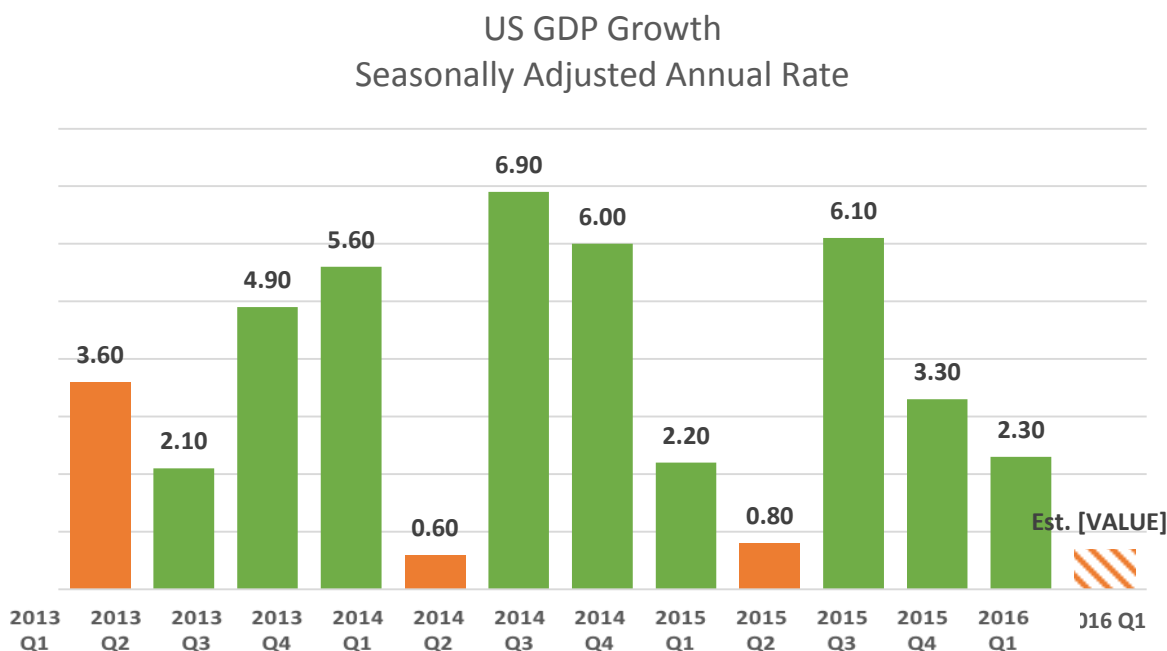
Recession worries. At the beginning of the year, investors became increasingly concerned that global issues could come home to roost in the form of a recession. Though fears of a slowdown are serious, some domestic economic data suggests that a recession may not be nigh.^{viii} The labor market added 628,000 jobs in the first three months of the year. Other employment factors also

improved; the labor force participation rate increased and the number of discouraged workers decreased.^{ix} Wages also increased 2.25% in March from a year earlier.^x Consumer spending, which is a significant contributor to U.S. economic growth, also increased, albeit sluggishly.^{xi}

Central bank actions. Markets also responded to decisions by the Federal Reserve, European Central Bank, and Bank of Japan. While the Fed is working to bring interest rates closer to historic averages, the BOJ and ECB are struggling to stoke economic growth by lowering rates into negative territory and buying up assets.^{xii} The big questions remain: When will the Fed raise rates again? Do central banks have enough bullets left to fight a global slowdown?

What's in store for Q2 2016?

After the first quarter's wild ride, we can hope for a smoother second quarter. Current estimates peg U.S. economic growth at 0.7% in the first three months of 2016. That's a big comedown from the 1.4% growth in the fourth quarter, but it's in line with the slow start the economy has experienced in several of the past few years.^{xiii} Is the economy still at risk of a slowdown? That's very possible, and may depend on how much consumers open their wallets this year.



Source: Bureau of Economic Analysis and Federal Reserve Bank of St. Louis.

Our view

What can we look forward to in the second quarter? Well, more uncertainty is certain. Though some fears have abated, most of the headwinds are still with us as we head into the second quarter. However, a lot of the potential pain facing the economy may already be priced into markets, and analysts are considerably more optimistic than they were during the rocky ride in January and February.^{xiv}

If first-quarter results show a rosier picture, then investors could react with a resumption of the rally. A lot depends on what the Federal Reserve has in store for interest rates; currently, the odds favor a June hike.^{xv} Fed Chair Janet Yellen has struck a dovish tone in recent remarks, indicating that she plans to "proceed cautiously."^{xvi} However, the rosy March jobs report could increase the odds of an April rate hike. We'll know more in the coming weeks.

ECONOMIC CALENDAR:

Monday: Factory Orders

Tuesday: International Trade, JOLTS, ISM Non-Mfg. Index

Wednesday: EIA Petroleum Status Report, FOMC Minutes

Thursday: Jobless Claims, **Janet Yellen Speaks 5:30 PM ET**

Data as of 4/1/2016	1-Week	Since 1/1/16	1-Year	5-Year	10-Year
Standard & Poor's 500	1.81%	1.41%	0.64%	11.11%	6.01%
DOW	1.58%	2.11%	0.53%	8.75%	6.02%
NASDAQ	2.95%	-1.85%	0.70%	15.23%	11.00%
U.S. Corporate Bond Index	0.75%	3.94%	0.83%	5.67%	7.37%
International	-0.44%	-5.83%	-12.72%	-1.11%	-1.22%
Data as 4/1/2016	1 mo.	6 mo.	1 yr.	5 yr.	10 yr.
Treasury Yields (CMT)	0.20%	0.40%	0.62%	1.24%	1.79%

Notes: All index returns exclude reinvested dividends, and the 5-year and 10-year returns are annualized. Sources: Yahoo! Finance, S&P Dow Jones Indices, and Treasury.gov. International performance is represented by the MSCI EAFE Index. Corporate bond performance is represented by the SPUSCIG. Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly.

HEADLINES:

Economy adds 215,000 jobs in March. Though the unemployment rate increased to 5.0%, economists view it as a good sign that jobseekers are reentering the market.^{xvii}

Motor vehicle sales rise. U.S. car makers expect to have sold 1.66 million autos last month, roughly a 7.0% increase over a year ago. One estimate suggests that carmakers had the best monthly sales in a decade.^{xviii}

Consumer sentiment drops slightly. Though one gauge of consumer optimism fell in March, it came in better than economists had expected. The steady pattern suggests that consumers are still fairly optimistic about their finances this year.^{xix}

Construction spending falls. Spending on new construction projects fell in February by the largest amount in three months following a January gain. However, residential construction rose solidly.^{xx}

QUOTE OF THE WEEK

"The manager does things right; the leader does the right thing."

Warren Bennis

No-Bake Chocolate Peanut Butter Clusters



Skip the oven for these delicious cookies.

Makes 24-36 cookies

Ingredients:

- 8 tablespoons unsalted butter
- 1-1/2 cups packed brown sugar
- 1/2 cup heavy whipping cream
- 1/3 cup unsweetened Dutch-process cocoa powder
- 1/2 cup creamy peanut butter
- 1 teaspoon vanilla extract
- 3 cups old-fashioned rolled oats (not quick-cooking oats)
- 1 cup dry roasted peanuts

Directions:

1. Line two baking sheets with parchment or wax paper.
2. Heat a large, heavy-bottomed saucepan over medium-high heat. Melt the butter in the pot and add the brown sugar, cream, and cocoa powder. Allow the mixture to come to a boil.
3. Take the pot off the heat and add the peanut butter and vanilla, stirring until the mixture is smooth. Add the oats and peanuts and combine.
4. While the mixture is still warm, use two spoons to scoop and drop spoonfuls of the mixture onto the prepared baking sheets. Let them cool at room temperature until they are solid and no longer sticky. Store them at room temperature or in the fridge between sheets of wax paper until ready to eat.

Chef's Tip: Allergic to peanuts? Try substituting cashews and cashew butter.

Recipe adapted from RealSimple.com^{xxi}



Special Tax Rules for Children's Investment Income

Like adults, children with investment income must file tax returns. Generally, parents or guardians are responsible for filing tax returns on behalf of minor children. Here are some special tax rules you should know before filing:

- Interest, dividends, capital gains, or unearned income from a trust must all be reported.
- If your child's total investment income is more than \$2,100, special "kiddie tax" rules kick in and any excess may be taxed at your income tax rate. These rules exist to prevent parents from sheltering income.
- If your child's income was less than \$10,500 in 2015, you may be able to simply include the income on your own tax return instead of filing a separate return.

For more information, speak to your tax advisor or see IRS Publication 929, "Tax Rules for Children and Dependents."

Tip courtesy of IRS.gov^{xxii}



Recoil to Get Out of a Bunker

If you're facing a buried shot with a bad lie, you might be used to hitting it steeply and taking a lot of sand with you. However, if you're looking at a shot with a short pin or a downhill slope out of the bunker, you may need less topspin on the ball on the way out.

Instead of keeping the face closed or square, keep the face open. Set up with the ball in the middle of your stance and get ready to hit the ball steeply. However, instead of scooping under the ball and driving through it, you want to recoil at the moment of impact, sending your club back toward your shoulder. This recoil shot will send your ball up steep and soft, giving you more control on the green.

Tip courtesy of Jon Paupore, PGA | Golf Tips Mag^{xxiii}



3D Game May Help Cognition

A new study found that complex three-dimensional video games may boost memory and cognition. These games stimulate the brain's hippocampus region, which is associated with memory and learning. Study participants who played 3D games showed a 12% improvement in memory tests. Since the ability to use the hippocampus declines with age, scientists hope to find ways to use games to stave off memory loss and symptoms of dementia.

Tip courtesy of AARP^{xxiv}



Asbestos in Your Home? Talk to a Professional

Many homes built before 1980 (or made with building materials produced before 1980) may contain asbestos in floor tiles, ceilings, roof shingles, siding, insulation, and between layers of sheetrock. As long as the asbestos remains contained within the construction material, it poses little hazard. However, if the material becomes damaged, it can release dangerous asbestos fibers into the air. If you suspect that your house contains asbestos and that you may need to remove it for a home remodeling project, it's critical to contact an abatement professional who can test your home and offer advice.

Tip courtesy of Seattle PI^{xxv}

Share the Wealth of Knowledge!

Please share this market update with family, friends, or colleagues. If you would like us to add them to our list, simply click on the "Forward email" link below. We love being introduced!

If you would like to opt-out of future emails, please reply to this email with UNSUBSCRIBE in the subject line.

Securities and advisory services offered through Commonwealth Financial Network®, Member FINRA/SIPC, a Registered Investment Adviser. Fixed insurance products and services offered by Cramer Capital Management. 1300 NW Briarcliff Pkwy, Ste. 120, Kansas City, MO 64150, 913.948.6770

Investing involves risk including the potential loss of principal. No investment strategy can guarantee a profit or protect against loss in periods of declining values.

Diversification does not guarantee profit nor is it guaranteed to protect assets.

The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general.

The Dow Jones Industrial Average is a price-weighted average of 30 significant stocks traded on the New York Stock Exchange and the NASDAQ. The DJIA was invented by Charles Dow back in 1896.

The Nasdaq Composite is an index of the common stocks and similar securities listed on the NASDAQ stock market and is considered a broad indicator of the performance of stocks of technology companies and growth companies.

The MSCI EAFE Index was created by Morgan Stanley Capital International (MSCI) that serves as a benchmark of the performance in major international equity markets as represented by 21 major MSCI indexes from Europe, Australia and Southeast Asia.

The Dow Jones Corporate Bond Index is a 96-bond index designed to represent the market performance, on a total-return basis, of investment-grade bonds issued by leading U.S. companies. Bonds are equally weighted by maturity cell, industry sector, and the overall index.

The S&P/Case-Shiller Home Price Indices are the leading measures of U.S. residential real estate prices, tracking changes in the value of residential real estate. The index is made up of measures of real estate prices in 20 cities and weighted to produce the index.

The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

Opinions expressed are subject to change without notice and are not intended as investment advice or to predict future performance.

Past performance does not guarantee future results.

You cannot invest directly in an index.

Consult your financial professional before making any investment decision.

Fixed income investments are subject to various risks including changes in interest rates, credit quality, inflation risk, market valuations, prepayments, corporate events, tax ramifications and other factors.

These are the views of Platinum Advisor Marketing Strategies, LLC, and not necessarily those of the named representative, Broker dealer or Investment Advisor, and should not be construed as investment advice. Neither the named representative nor the named Broker dealer or Investment Advisor gives tax or legal advice. All information is believed to be from reliable sources; however, we make no representation as to its completeness or accuracy. Please consult your financial advisor for further information.

By clicking on these links, you will leave our server, as they are located on another server. We have not independently verified the information available through this link. The link is provided to you as a matter of interest. Please click on the links below to leave and proceed to the selected site.

ⁱ <http://www.cnbc.com/2016/03/31/us-markets.html>

<http://finance.yahoo.com/q/hp?s=%5EGSPC&a=00&b=1&c=2016&d=02&e=31&f=2016&g=d>

<http://finance.yahoo.com/q/hp?a=00&b=1&c=2016&d=02&e=31&f=2016&g=d&s=%5EDJI%2C+&q=1>

<http://finance.yahoo.com/q/hp?a=00&b=1&c=2016&d=02&e=31&f=2016&g=d&s=%5EIXIC%2C+&q=1>

ⁱⁱ <http://www.usatoday.com/story/money/markets/2016/03/31/stocks-best-march-since-2009/82458868/>

<http://www.ibtimes.co.uk/us-market-close-mixed-picture-stocks-dow-sp-manage-second-straight-quarterly-win-1552551>

<http://www.marketwatch.com/story/how-the-sp-500s-crazy-first-quarter-could-pave-the-way-for-gains-in-2016-2016-03-31>

ⁱⁱⁱ <http://www.businesstoday.in/markets/global-markets/asian-markets-on-january-4-trade-china-factory-data-slips/story/227697.html>

^{iv} <http://www.nytimes.com/2016/02/05/business/economy/eu-growth-forecast.html>

^v <http://www.ibtimes.com/oil-price-slump-energy-sector-bracing-rough-first-quarter-earnings-season-producers-2345691>

^{vi} <http://www.reuters.com/article/us-kuwait-oil-idUSKCN0X005A>

^{vii} <http://fuelfix.com/blog/2016/04/01/gasoline-prices-average-12-year-low-for-first-quarter/>

^{viii} <http://blogs.wsj.com/moneybeat/2016/02/19/worries-of-a-recession-are-overblown/>

^{ix} <http://www.bls.gov/news.release/emp/sit.nr0.htm>

^x <https://research.stlouisfed.org/fred2/series/CES0500000003>

^{xi} <http://www.bloomberg.com/news/articles/2016-03-28/consumer-spending-in-u-s-rose-0-1-in-february-for-third-month>

^{xii} <http://www.cnbc.com/2016/03/16/fed-leaves-rates-unchanged.html>

^{xiii} http://www.morningstar.com/news/market-watch/TDJNMW_20160328171/update-consumer-spending-off-to-weak-start-in-2016.html

<http://news.morningstar.com/articlenet/article.aspx?id=747633>

^{xiv} <http://www.businessinsider.com/r-global-stocks-outlook-tempered-again-after-first-quarters-wild-gyrations-2016-4>

^{xv} <http://projects.wsj.com/econforecast/#qa=309160001>

^{xvi} <http://wsj-us.econoday.com/byshoweventfull.asp?fid=474379&cust=wsj-us&year=2016&lid=0&prev=/byweek.asp#top>

^{xvii} <http://www.bls.gov/news.release/empstat.nr0.htm>

<http://www.bloomberg.com/news/articles/2016-04-01/payrolls-in-u-s-increased-215-000-in-march-as-wages-picked-up>

^{xviii} <http://www.foxbusiness.com/markets/2016/04/01/auto-makers-cruise-to-sales-gains-in-march.html>

^{xix} <http://www.advisorperspectives.com/dshort/updates/Michigan-Consumer-Sentiment-Index>

^{xx} <http://www.foxnews.com/us/2016/04/01/us-construction-spending-retreats-in-february.html>

^{xxi} <http://www.realsimple.com/food-recipes/browse-all-recipes/chocolate-peanut-butter-cookies>

^{xxii} <https://www.irs.gov/uac/What-You-Should-Know-about-Children-with-Investment-Income>

^{xxiii} <http://www.golftipsmag.com/video/full-swing/the-recoil-bunker-shot/>

^{xxiv} <https://stayingsharp.aarp.org/art/discover/16/3d-video-games-brain.html>

^{xxv} <http://www.seattlepi.com/news/article/52-tips-for-living-green-1269861.php>